A USC Virtual Learning Program for Nonprofit Leaders: Summer 2020

MEET OUR PROGRAM SUBJECT MATTER EXPERTS!

Liz Garcia  
Stay Limitless  

Caroline Kim Palacios  
dsrptq ventures  

Ravi Shah  
Community Partners  

Kirsten Grimm  
Consultant  

Celia Ward-Wallace  
South LA Cafe  

Trella Walker  
Nonprofit Finance Fund  

Roberto Martinez  
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Janet McIntyre  
Executive Service Corps  

Marcia Wilson  
LATTC / USC
Meet the Dream Team!

Re-Discovering Your Why

Celia Ward-Wallace is an internationally recognized expert in the fields of Social Entrepreneurship, Women's Empowerment, and Community Building & Activism. She is the Co-Founder of South LA Cafe, a community coffee shop and cultural center in the heart of South Central Los Angeles. South LA Cafe arose as an anti-gentrification effort for cultural preservation and also a safe haven for disenfranchised community members to gain access to fresh, healthy, and affordable food while living in the middle of a food desert. Celia also owns a coaching and consulting firm and training academy, which provides intuitive strategy and mentorship to world-changing leaders, activists, entrepreneurs and conscious brands. As the daughter of lifelong community organizers, Celia has committed her life to activism and advocacy. She specialized in the study of intergroup conflict and prejudice as well as civil and women’s rights while at UCLA and received her Juris Doctorate from the People’s College of Law. Celia is a long-term resident of South Central Los Angeles, where she lives with her husband and two daughters.

Leadership & Managing Effective Teams

Liz teaches high achievers how to master leadership and master their lives. Her coaching and training style blends neuroscience and human behavior with education and leadership principles. Liz teaches organizations how to manage leadership transitions and maneuver through uncertain times. Liz has her Masters Degree in Education from Harvard and is a Trained Facilitator of The Demartini Method®, a human transformation methodology created by world-renowned Human Behavior Specialist Dr. John Demartini and is also coached by Canadian Hall of Fame Speaker Peri Shawn. You can find more about Liz’s work at www.staylimitless.com
Janet McIntyre works with nonprofit organizations’ staff and board members in areas of organizational development and leadership development. She is a certified professional coach, facilitator, and trainer with nearly 25 years of professional experience in the nonprofit sector.

Currently she is the VP of Programs and Training at Executive Service Corps of Southern California (ESC) where she oversees two leadership institutes (Executive Directors Leadership Institutes and the Developing Development Program in which she also serves as the lead instructor), customizes leadership programs for partners/funders, and leads the training program for ESC’s 100-member volunteer consultant corps.

In her private practice, she served in a few different capacities: as an adjunct faculty member of Antioch University in Los Angeles where she teaches in the Master of Nonprofit Management program; as a consultant of Roadmap, a national network of professionals who work with nonprofits with a social justice focus; a Capacity Coach with the Haas Leadership Initiatives; a Board Governance/Development trainer for the Annenberg Foundation’s Alchemy Leadership Seminar and CNN Heroes; as part of CompassPoint’s Fundraising Academy for Communities of Color and Bright Spots program; and she provides executive and leadership coaching for individual clients, many of whom are women of color nonprofit leaders.

Upon graduating from Occidental College with honors in Public Policy and a minor in Asian Studies, she held leadership positions in arts and cultural organizations in Los Angeles. Most recently, she was the Executive Director of the Hollywood Arts Council, and prior to that she was the Director of Development and Community Engagement at Classical KUSC Public Radio and the Manager of Annual Giving at the LA Philharmonic and Hollywood Bowl. She earned an Executive Master of Leadership from the University of Southern California’s Price School of Public Policy with an emphasis in nonprofit management and she earned her certification in coaching at the Co-Active Training Institute. Janet recently completed Leadership Education for Asian Pacific’s (LEAP) six-month leadership development program for Asian American Native Hawaiian Pacific Islander nonprofit professionals.
Meet the Dream Team!

Private and Government Grant Strategies & Opportunities

Kirsten Grimm is a grant writing consultant with 25 years of experience. Since starting her consulting practice in 2017, she has helped her clients win $53 million in public and private grants to strengthen Los Angeles neighborhoods. Kirsten previously served on staff at the nonprofit Coalition for Responsible Community Development in South Los Angeles for almost a decade. Kirsten is a member of LA n Sync’s Grant Development Corps and she is an experienced reviewer of local and federal grant applications. She holds a Master of Arts degree in Urban Planning from UCLA.

Originally from the east coast, Marcia Wilson came to the LA area to attend college at USC and never looked back. She earned all three of her degrees at USC, a BA in Sociology, an MSW and a Ph.D. in Social Work. As a proud Trojan, she has been teaching at the USC Suzanne Dworak-Peck School of Social Work for over 30 years in both the MSW and DSW programs, where she primarily teaches program evaluation, research methods, grant-writing and implementation science. For the past 20 years she has worked within the LA community college system; she is currently the Dean of Pathway Innovation and Institutional Effectiveness at Los Angeles Trade-Technical College, where she serves as the Dean of Equity Initiatives including the Reentry Pathway, Employment and Career Success and Strong Workforce Programs. She also works as a consultant for the Center for Nonprofit Management and owns a grant-writing, program evaluation and consulting business.
Meet the Dream Team!

Program Operations & Administration

At Community Partners, Ravi provides programmatic counsel and technical assistance to a $3 million-plus portfolio of fiscal sponsorship projects; supports regranting and intermediary programs; manages operations and technology initiatives; and develops and administers the organization’s Salesforce database. He is currently working on a new, multi-year National Science Foundation-funded partnership with the City of Los Angeles and Cal State LA that aims to help students, faculty and nonprofits in Los Angeles better harness available data to benefit local communities. Previously, Ravi worked for the United Nations Association of San Diego and the National Peace Corps Association in Washington DC. From 2007 to 2009, he served as a Peace Corps Volunteer teaching English to primary, secondary, and university students in Ukraine. Ravi received a Master’s in Public Administration from the University of Southern California, and a B.A. in political science from University of California, San Diego.

Effective Program Evaluation & Data Management

Caroline Kim Palacios is a social sector strategist and solutions architect with over a decade of experience leading successful fundraising, capacity building, and organizational transformation projects. As chief strategist of dsrptq ventures, Caroline is committed to changing the way mission-driven organizations tackle big challenges and achieve impact by inspiring disruption across sectors to expand equity, agency, and opportunity for all. Specializing in data-informed and culturally-responsive approaches to elevating social change work, she has led major initiatives to improve health and education outcomes for youth of color, advance immigrant rights, and connect youth to transformative mentorship and higher education opportunities. She is currently serving as consulting National Director of Talent Solutions for Leaders Up. Caroline received her Master’s of Public Administration and Certificate in Public Policy from the USC Price School and her B.A. in Diplomacy & World Affairs from Occidental College. To learn more about Caroline’s consulting practice, visit www.dsrptq.com.
Nonprofit Resilient Leaders & Capacity Building Program

Meet the Dream Team!

Fiscal Responsibility & Strategic Financial Planning

Trella Walker has been a servant in the nonprofit sector for over twenty years and is dedicated to sharing knowledge and information to those dedicated to service and leadership. She has worked in nonprofits across a variety of fields including arts and entertainment, youth, social services, education, healthcare, veteran affairs, and law. She holds a Bachelor of Arts in English and Secondary Education from James Madison University, as well as a Juris Doctor degree from the University of West Los Angeles School of Law. At Nonprofit Finance Fund, Trella provides nonprofits with data-driven analyses that frames NFF’s consulting guidance in a comprehensive and clear manner. Specific bodies of work include promotion of the full cost work through the Full Cost Project, leading national arts initiatives that provide support and access to organizations that have traditionally been denied access to capital, and supporting continued messaging regarding the learnings garnered from these bodies of work through workshops and writings in the field. In addition to her work in Advisory Services, Trella is the inaugural leader of NFF’s Social Innovation and Equity Council, a group of enterprise-wide staff members who help provide internal and external support and accountability as NFF forges forward with its commitment to racial equity in finance and change making in the nonprofit sector. Finally, Trella enjoys sharing her insights with leaders around the country through her executive coaching business. She has learned to use her experience to help support leaders who are dedicated to their mission and committed to personal growth simultaneously.

Marketing, Communications & Storytelling

Roberto has been with Google as a Google Trainer and Digital Coach and for the past three years. He has over 15 years experience helping diverse companies use digital marketing tools to scale. Robert's work includes partnering with various governments, city officials, chambers, non-profits, and accelerators to bring digital marketing skills training to diverse business communities. He is also a visiting professor for Cal State Long Beach College of Business. Roberto is also the Founder and CEO of Braven Agency, an digital marketing agency, located in Los Angeles, California. He's worked with Fortune 500 Companies that include Johnson & Johnson, Cisco, Hitachi, Hyatt, Humana, Lyft, and McDonald’s. He has also launched multiple products such as mobile apps, SaaS products, and BI tools. Prior to entering the private sector, Robert worked for the Canadian Foreign Service as well as the U.S. State Department where he focused on foreign direct investment and political engagement. Robert holds a certificate in Scaling Businesses from Stanford School of Business, an MBA from Thunderbird School of Global Management and a B.A. from UCLA. He can also make three minute cookies in two.