USC Leslie and William McMorrow
Neighborhood Academic Initiative

ANNUAL

Gala & Awards Ceremony

HONORING USC MCMORROW NAI
CLASS OF 2020

SPONSORSHIP

$50,000 SIGNATURE DIAMOND SPONSOR

- **Ten NAI student scholarships in your name***
- Two prominent tables for 9 each**
- Partner Tribute Journal ad
- Recognition: website, social media, Tribute Journal ad, event signage and collateral

$25,000 PLATINUM SPONSOR

- **Eight NAI student scholarships in your name***
- Table for 9 with VIP seating**
- Partner Tribute Journal ad
- Recognition: website, social media, Tribute Journal ad, event signage and collateral

$15,000 GOLD SPONSOR

- **Six NAI student scholarships in your name***
- Table for 9 with Premier seating**
- Partner Tribute Journal ad
- Recognition: website, social media, Tribute Journal ad, event signage and collateral

$10,000 SILVER SPONSOR

- **Four NAI student scholarships in your name***
- Table for 7 with preferred seating**
- Gold Tribute Journal ad
- Recognition: social media, Tribute Journal ad, event signage and collateral

$5,000 BRONZE SPONSOR

- **Two NAI student scholarships in your name***
- Table for 7**
- Friend of Troy Tribute Journal ad
- Recognition: Tribute Journal ad and event signage

$3,500 FRIEND OF NAI

- **One NAI student scholarships in your name***
- Seating for 4 Guests
- Friend of Troy Tribute Journal ad

INDIVIDUAL TICKET: $500

**All scholarships will be awarded that evening*
***Table sponsors will host one (1) NAI Scholar and their parents or guardians at their table*

TRIBUTE JOURNAL ADS FOR PROGRAM

LEGACY	BENEFACTOR	PARTNER
Back Cover - $5,500	Inside Back Cover - $3,500	Full-page color - $2,000
GOLD	**CARDINAL**	**FRIEND OF TROY**
Half-page color - $1,500	Full-page B&W - $1,000	Half-page B&W - $750

Full page - 7.75" wide x 10.5" tall | Half page - 7.75" wide x 5.125" tall

All ads need to be a minimum of 300 dpi and in JPG, TIF or PDF format | Artwork due by April 16, 2020

Proceeds will benefit the USC McMorrow Neighborhood Academic Initiative Fund

For sponsorship information or to make a donation, please contact Ivonne Rodriguez at 213.740.6342 or via email: ivonnero@usc.edu