SPONSORSHIP

$50,000 SIGNATURE DIAMOND SPONSOR
- Ten NAI student scholarships in your name*
- Two prominent tables for 9 each**
- Partner Tribute Journal ad
- Recognition: website, social media, Tribute Journal ad, event signage and collateral

$25,000 PLATINUM SPONSOR
- Eight NAI student scholarships in your name*
- Table for 9 with VIP seating**
- Partner Tribute Journal ad
- Recognition: website, social media, Tribute Journal ad, event signage and collateral

$15,000 GOLD SPONSOR
- Six NAI student scholarships in your name*
- Table for 9 with Premier seating**
- Partner Tribute Journal ad
- Recognition: website, social media, Tribute Journal ad, event signage and collateral

$10,000 SILVER SPONSOR
- Four NAI student scholarships in your name*
- Table for 7 with preferred seating**
- Gold Tribute Journal ad
- Recognition: social media, Tribute Journal ad, event signage and collateral

$5,000 BRONZE SPONSOR
- Two NAI student scholarships in your name*
- Table for 7**
- Friend of Troy Tribute Journal ad
- Recognition: Tribute Journal ad and event signage

$3,500 FRIEND OF NAI
- One NAI student scholarships in your name*
- Seating for 4 Guests
- Friend of Troy Tribute Journal ad

INDIVIDUAL TICKET: $500

*All scholarships will be awarded that evening
**Table sponsors will host one (1) NAI Scholar and their parents or guardians at their table

TRIBUTE JOURNAL ADS FOR PROGRAM

<table>
<thead>
<tr>
<th>LEGACY</th>
<th>BENEFACTOR</th>
<th>PARTNER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover - $5,500</td>
<td>Inside Back Cover - $3,500</td>
<td>Full-page color - $2,000</td>
</tr>
<tr>
<td>GOLD</td>
<td>CARDINAL</td>
<td>FRIEND OF TROY</td>
</tr>
<tr>
<td>Half-page color - $1,500</td>
<td>Full-page B&amp;W - $1,000</td>
<td>Half-page B&amp;W - $750</td>
</tr>
</tbody>
</table>

Full page - 7.75" wide x 10.5" tall  |  Half page - 7.75" wide x 5.125" tall

All ads need to be a minimum of 300 dpi and in JPG, TIF or PDF format  |  Artwork due by April 16, 2020

Proceeds will benefit the USC McMorrow Neighborhood Academic Initiative Fund

For sponsorship information or to make a donation, please contact Ivonne Rodriguez at 213.740.6342 or via email: ivonnero@usc.edu