

SPONSORSHIP

The USC Neighborhood Academic Initiative

2017 ANNUAL *Gala & Awards* CEREMONY

THURSDAY, MAY 4, 2017

TOWN AND GOWN · UNIVERSITY PARK CAMPUS

\$20,000 DIAMOND SPONSOR

All benefits for Platinum Sponsor plus
Priority placement of name on all signage
and in program
Speaking role during dinner
Honorary Co-Chair

\$15,000 PLATINUM SPONSOR

Table for 9 with VIP seating*
Full-page color ad in program
Special recognition from podium
Name/logo on all printed materials,
website, social media event signage
Seven student scholarships in your name**

\$10,000 GOLD SPONSOR

Table for 7 with Premier seating*
Half-page color ad in program
Name/logo on all printed materials,
website, social media event signage
Five student scholarships in your name**

\$5,000 SILVER SPONSOR

Table for 7*
Full page B&W ad inside program
Name/logo on event signage
Three student scholarships in your name**

\$3,500 BRONZE SPONSOR

Table for 7*
Half page B&W ad inside program
One student scholarship in your name**

INDIVIDUAL TICKETS: \$500

**Table sponsors will host
one (1) NAI Scholar and his/her parents
or guardians at their table*

***All scholarships will be awarded
that evening*

JOURNAL ADS IN PROGRAM (DUE THURSDAY, APRIL 13, 2017)

Full-Page color - \$1,000

Half-Page color - \$750

Full-Page B&W - \$750

Half-Page B&W - \$550

Back Cover - \$2,500

Inside Back Cover - \$1,500

For sponsorship information or to make a donation, please contact Ivonne Rodriguez
at 213.743.1645 or via email: uscna@usc.edu

Proceeds will benefit the USC Neighborhood Academic Initiative Fund

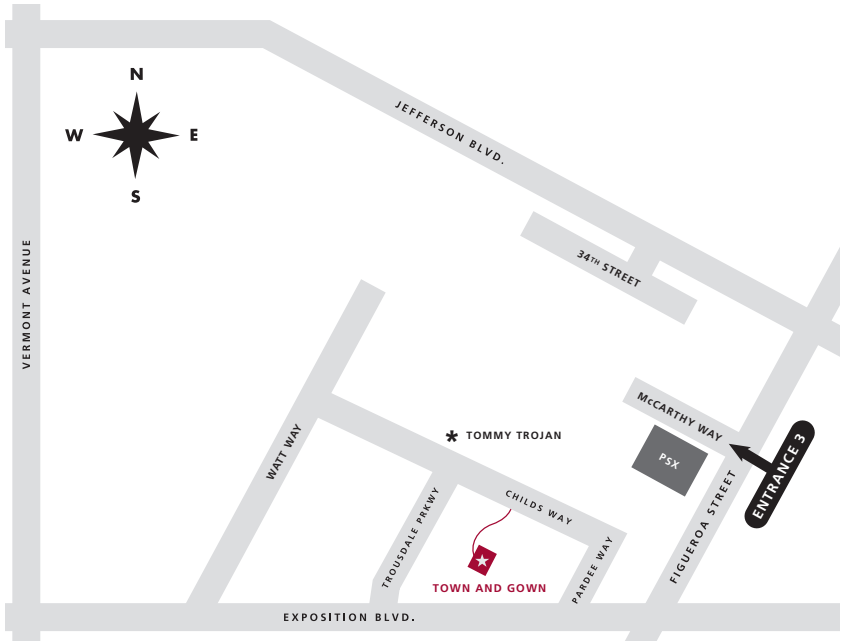
MAP

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*For hosted parking, enter Parking Structure X
at Figueroa Street and McCarthy Way*