USC Health Sciences Campus
Master Plan and Beautification Plan

The USC Health Sciences Campus Master Plan is the university’s development plan guiding the future growth of the campus over the next 25 to 30 years. The plan considers the potential needs for future academic, research and clinical space to properly grow and develop the academic medical center, which includes a medical school, hospitals, clinics, school of pharmacy, and other allied health divisions. The master plan boundaries include Valley Boulevard to the north, Soto Street to the east, Zonal Avenue to the south and Mission Road to the east.

Community benefits of the HSC Master Plan:
- New hotel, retail, and dining options for university and community members
- New service and retail jobs at the hotel site
- Greener, safer pedestrian-friendly walkways and sidewalks throughout the campus.
- Wider streets will remain open to the public, and improve connections between the Health Sciences Campus, residential neighborhoods, and local parks
- New walking/jogging connections between Hazard Park to the east of campus and Lincoln Park to the north, also open to the public
- Improved connectivity between the campus, LAC+USC Medical Center

Contacts:
Melissa Schild, USC Real Estate and Asset Management  
Phone: (213) 821-2256  Email: melissa.schild@usc.edu
Craig Keys, USC Civic Engagement  
Phone: (213) 663-8638  Email: ckeys@usc.edu

For future community meeting announcements please call HSC Community Partnerships at (323) 442-3572 or email Zul Surani at zsurani@usc.edu.
Building construction from the upcoming HSC Master Plan projects include:

**Hotel**
- 200-bed hotel with extended stay suites
- Ground-floor retail with sit-down restaurant open to public
- Conference space
- Located on the northeast corner of San Pablo Street and Alcazar Street

**Student Housing**
- 157 units to accommodate 450 graduate students
- Serves on-campus student population
- Located north of Alcazar Street, between Soto and San Pablo streets

**Norris Healthcare Consultation Center**
- 114,000 square-foot clinical building dedicated to cancer treatment
- Located on Alcazar Street, behind Keck Hospital of USC

**Healthcare Consultation Center IV**
- 114,000 square-foot building for various specialties, such as cardiology and neurology
- Construction dependent upon funding
- Located on the southeast corner of Alcazar and San Pablo streets

---

**FAQ**

Is the HSC Master Plan related to the LAC+USC Master Plan?

No, both plans are for completely separate entities. The LAC+USC Master Plan is specific to properties that the County of Los Angeles owns, including the old General Hospital and the new LAC+USC Medical Center. More information about this plan can be found at: [http://lacusc.lblarch.com](http://lacusc.lblarch.com)

What is the HSC Beautification Plan?

The plan is intended to make the campus more publicly accessible and pedestrian-friendly. **Streetscape beautification**, which could start in the fall, includes wider sidewalks for a safer environment, more usable public space, the planting of more than 200 trees, as well as the extension of Norfolk Street to Soto Street. The undergrounding of overhead utilities will be completed by the end of 2014. This will improve the reliability of services and safety for the university and neighboring community, while offering unobstructed views.

**Norfolk Street Extension**
- City plans call for Norfolk Street to connect to Soto Street
- New outdoor exercise circuit for Hazard Park built at USC’s cost
- In meeting this request, USC will provide funds to the city to:
  - Improve vehicular and pedestrian access to the park and campus
  - Improve traffic conditions and safety on Soto Street
  - Install a new street signal at the Norfolk Street/Soto Street intersection synchronized with the existing street signal at Lancaster and Soto Street
  - Plant more than 200 trees
- A $1 million gift agreement with Los Angeles Parks Foundation will fund various programs
- Beautification Plan developments will be made with as little disruption to the community as possible, USC will also follow all city construction guidelines.