The mission of the USC Bridges to Business Success Program is to provide procurement training to build the capacity of small veteran and minority owned businesses through developing business technical skills in order to improve their ability to gain access to capital and procurement opportunities.

WHO SHOULD APPLY

- Businesses in the Real Estate Asset Management industry, which may include: construction contractors, engineers, plumbers, electricians, landscape architects, and/or businesses in related fields
- Minimum 2 years in business

BENEFITS OF THE PROGRAM

- Become certified as a Veteran Business Enterprise
- Learn about Access to Capital from the Valley Economic Development Center (VEDC) and the Small Business Administration (SBA)
- Improve presentation skills to effectively communicate and present your business to effectively compete for procurement opportunities
- Understand your business needs and gain the tools necessary to be better prepared for contract opportunities
- Curriculum highlights a range of business technical training that enables strategic business planning, marketing, branding, and business law issues
- Become a member of the USC Bridges Program Alumni

REGISTRATION

http://www.uscbridgesprogram.com/#/registration/c217x

Sponsored by Citi Community Development

Sergio Gascón, Executive Director
MBDA Business Center and USC Bridges Program