A Few Notable Programs

**USC NEIGHBORHOOD ACADEMIC INITIATIVE** > Offers neighborhood middle and high school students enhanced educational experiences that prepare them for academic success in college. USC Civic Engagement

**USC SCHOOL FOR EARLY CHILDHOOD EDUCATION** > Provides comprehensive, high-quality Head Start and Early Head Start services to families in South Los Angeles. USC Civic Engagement

**USC MINORITY BUSINESS DEVELOPMENT AGENCY** > Provides business technical assistance to small business owners in the community. USC Civic Engagement

**USC TRIO** > Identifies underserved local high school students and prepares them for college with academic enrichment activities. USC Civic Engagement

**SUMMER CAMP INITIATIVE** > Provides opportunities for nearly 200 children from the USC Family of Schools to participate in USC Athletics sports camps. USC Athletics

**NORMAN TOPPING STUDENT AID FUND** > Provides neighborhood youth with college access information and offers current first-generation students critical support services while they are enrolled and a bi-weekly mentorship program for middle and high school students at USC. USC Undergraduate Programs

**USC TROY CAMP** > Offers a weeklong summer camp, bi-weekly mentorship, daily after-school programs and weekend field trips for neighborhood children. USC Student Affairs

**USC VOLUNTEER CENTER** > Organizes numerous service projects, identifies volunteer opportunities and houses an extensive database of more than 400 non-profits.

**ATHLETICS OUTREACH** > Performed 4131 hours of service, averaging 7.3 hours per athlete. 82% of our athletes involved serve 121 organizations. USC Athletics

**INTERSECTIONS SOUTH LA** > Functions as a community news project for South Los Angeles, with the mission of creating a two-way conversation between residents and the journalists covering these neighborhoods. USC Annenberg School for Communication and Journalism

**USC JOINT EDUCATIONAL PROJECT** > Offers students the unique opportunity to combine academic coursework with experiences in the communities surrounding USC's campuses. USC Doris Duke College of Letters, Arts and Sciences

**COMMUNITY HEALTH SCREENINGs** > Provides comprehensive preventive health care and education to Los Angeles residents. USC Keck School of Medicine of USC

**SOCIETY AND BUSINESS LAB** > Offers educational programs, events and career development to inspire the next generation of enlightened business leaders and social entrepreneurs. USC Marshall School of Business

**USC NEIGHBORHOOD MOBILE DENTAL VAN** > Provides comprehensive school-based preventive oral health care and education in Los Angeles. USC Dental School of Dentistry

**SummerTIME** > Provides an intensive summer program of college-level writing activities supplemented with information about the transition to college. USC Rossier School of Education

**MUSIC OUTREACH** > Provides low- or no-cost, high-quality music classes and opportunities to underserved students in our community. USC Thornton School of Music

**OFFICE OF PUBLIC SERVICE** > Organizes the law school's public service where, in collaboration with other disciplines, tomorrow’s lawyers learn to creatively address difficult societal challenges. USC Gould School of Law, Brittingham Social Enterprise Lab

**STAR PROGRAM** > Provides high school students the opportunity to learn science and inquiry-based scientific analysis through intensive hands-on research experiences in a USC research laboratory. USC School of Pharmacy

**USC SOCIAL WORK FIELD PLACEMENT** > Provides professional services such as counseling and case management to nonprofits, schools and county agencies. USC School of Social Work

**MISSION SCIENCE** > Provides neighborhood elementary school students the opportunity to learn science, engineering and technology on an informal, inquiry basis. USC Viterbi School of Engineering

For more information, visit: communities.usc.edu

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**CIVIC ENGAGEMENT IS AT THE HEART OF WHAT IT MEANS TO BE A TROJAN**

and is a cornerstone of our work in our surrounding communities. USC is committed to helping young people realize their dream of a college education and assisting families and small businesses in gaining access to resources that support their health, well-being and economic vitality.

This publication offers a glimpse into work that spans schools, storefronts, sidewalks and parks throughout our neighborhoods.

**USC Civic Engagement**

Investing in Our Communities

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**FOR MORE THAN 40 YEARS, USC has operated 13 programs ranging from early childhood education to supporting college access and success.**

In the 2013-14 academic year, USC INVESTED $35 MILLION to support community initiatives.

**THE AVERAGE USC STUDENT DEVOTES 2.5 HOURS to civic engagement each week, and last year alone, USC students contributed more than 651,000 hours in service to local schools, nonprofits and small businesses.**
## USC Civic Engagement

### by the Numbers, 2013–14

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
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<tbody>
<tr>
<td><strong>College Access</strong></td>
<td>USC is committed to preparing neighborhood children for college and offers signature programs that serve more than 3,000 students each year.</td>
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<tr>
<td><strong>After-School Programs</strong></td>
<td>Twenty programs offer a variety of arts, literacy, recreation and other enrichment activities that enhance learning and provide a safe after-school environment for local schoolchildren.</td>
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<tr>
<td><strong>Community Resources</strong></td>
<td>USC offers 12 initiatives that focus on bringing vital resources to neighborhood residents. These include a local community space—the Community House, community news website, a community technology center, teacher development initiatives and critical technical assistance services to meet the needs of small businesses.</td>
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<td><strong>Early Childhood Educational Programs</strong></td>
<td>Two programs serve more than 500 families with year-round Head Start and literacy-rich activities designed to prepare children for kindergarten.</td>
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<td><strong>Health and Safety Programs</strong></td>
<td>The USC Mobile Dental Van, USC School of Pharmacy health screenings and Trojan Health Volunteers serve hundreds of neighborhood children and their families. USC Civic Engagement also offers a model safe-passage program called Kid Watch that has been replicated nationwide.</td>
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<tr>
<td><strong>In-Class Educational Programs</strong></td>
<td>These efforts include USC’s service learning programs, the Neighborhood Academic Initiative, a junior robotics program, Penny Harvest, and the Neighborhood Debate League. Activities encompass science instruction, college readiness preparation, literacy enrichment and other supplemental instruction.</td>
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<tr>
<td><strong>Professional Services and Consulting</strong></td>
<td>These initiatives augment the staffing of local businesses and nonprofit organizations, serving clients and delivering essential services such as business development, legal advice, policy analysis and consulting.</td>
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<td><strong>Philanthropy</strong></td>
<td>For more than 20 years, USC has operated the Good Neighbors Campaign, which collects and distributes funds to support local initiatives. In addition, the Undergraduate Student Government operates the Philanthropy Fund and supports student organizations engaging in hands-on community service.</td>
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**The percentage of USC NEIGHBORHOOD ACADEMIC INITIATIVE and TRiO SCHOLARS who GRADUATE from high school, compared to LAUSD’s graduation rate of 56 percent**

**USC students and volunteers CONTRIBUTED 25,000 HOURS in the USC Family of Schools and SERVED more than 16,000 K-12 STUDENTS**

**117 SMALL BUSINESSES RECEIVED PROFESSIONAL SERVICES that facilitated access to $59,322,319 in loans and capital, and another $366,273,618 in procurement contracts**

**ENGLISH-LANGUAGE LEARNERS in USC’s Head Start program who were PROFICIENT IN ENGLISH within one year**

**21,000 COMMUNITY RESIDENTS were served by nearly 450 USC DOCTORS, DENTISTS, PHARMACISTS AND STUDENTS**

**3,000 USC STUDENTS ASSISTED local teachers and school personnel with 76,000 HOURS OF INSTRUCTIONAL SUPPORT**

**3,000 USC STUDENTS SPENT NEARLY 450,000 HOURS working in partnership with nonprofits, schools and government agencies**

**2,197 USC PROFESSIONAL STUDENTS spent nearly 450,000 HOURS working in partnership with nonprofits, schools and government agencies**

**In the last three years, USC faculty and staff INCREASED GIVING through the USC Good Neighbors Campaign BY $366,000 (A 40 PERCENT INCREASE) and were able to support 22 ADDITIONAL PROGRAMS**